



The WASH STREET Journal

2010 Advertising Agreement

Company Name: _____

Company Representative: _____ Direct Line: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____

Advertising Agency (if applicable): _____

Telephone: _____ Fax: _____

Email: _____

Account Executive: _____ Direct Line: _____

Accepted File Types: PDF, EPS, TIF or high-resolution JPG, PC-format only (no Quark files, please). Flatten transparencies and convert all fonts to outlines.

Month(s) of Publication: Spring (Due Feb. 19) (Due Mar. 22) Summer (Due May 21) (Due Jun. 21) Autumn (Due Aug. 13) (Due Sep. 1) Winter (Due Nov. 1) (Due Dec. 1)

Ad Sizes and Rates: 1/8 Page - \$150 (4w x 2 5/8h) 1/4 Page - \$200 (4w x 5 1/4h) 1/2 Page - \$300 (8w x 5 1/4h) Full Page - \$500 (8w x 10 1/2h)

Covers: Inside Front Cover (\$600, Full Page only) Inside Back Cover (\$600, Full Page only) Back Cover (\$700, Full Page only) **Please call to confirm the position is available!**

INSERTS: We will insert your ad or product sample in the polybag mailer with our publication. Call for rates. \$ _____

Discounts: Signed contract to run 4 consecutive issues - deduct 10% from your total. Discount? - \$ _____

NON-MEMBERS: Add \$100 to SubTotal (Membership has its benefits!) Non-Member: \$ _____

TOTAL DUE: \$ _____

Payment Options: Check Enclosed or Charge my: VISA MasterCard American Express

CC#: _____ Expiration: ____/____/____ Cardholder: _____

Signature: _____

Date: ____/____/____

Please sign, date, and return to:
P.O. Box 383214
Birmingham, AL 35238
Phone 800-834-9706, 205-991-9531 : Fax 205-991-0605
SECWA@SECWA.ORG