



# The WASH STREET Journal

2020  
Advertising  
Agreement

Company Name: \_\_\_\_\_

Company Representative: \_\_\_\_\_ Direct Line: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Advertising Agency (If Applicable): \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Account Executive: \_\_\_\_\_ Direct Line: \_\_\_\_\_

**Accepted File Types: PDF, EPS, TIF or high-resolution JPG. PC-Format only. No Quark, Word, Excel, PowerPoint files, please. Flatten transparencies and convert all fonts to outlines.**

**Month(s) of Publication:**     Spring  
(Due Feb 18)  
(Out Mar. 22)     Summer  
(Due May 20)  
(Out Jun. 21)     Autumn  
(Due Aug. 12)  
(Out Sept. 3)     Winter  
(Due Nov. 4)  
(Out Dec. 5)

**Ad Sizes and Rates:**     1/8 Page - \$200 (4w x 2 5/8h)     1/4 Page - \$250  
 1/2 Page - \$350 (8w x 5 1/4h)     Full Page - \$500 (8w x 10 1/2h)

**Covers:**     Inside Front Cover (\$650, Full Page Only)     Inside Back cover (\$650, Full Page Only)  
 Back Cover (\$750, Full Page Only)    Please call to confirm if the position is available!

INSERTS: We will insert your ad or product sample in the polybag mailer with our publication.    \$ \_\_\_\_\_  
*Members: \$1,000 (Two-sided) • Non-Member: \$1,200 (Two-sided)*

Discounts: Signed contract to run 4 consecutive issues – deduct 10% from your total.    *Discount?*    \$ \_\_\_\_\_  
NON-MEMBERS: Add \$100 to SubTotal (*Membership has its benefits*)

**Total Due**    \$ \_\_\_\_\_

**Payment Options:**  Check Enclosed or Charge my:     VISA     MasterCard     American Express

CC #: \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Security Code: \_\_\_\_\_

Cardholder: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

**Please sign, date, and return to:**

1821 Hillandale Rd. Suite 1B-151

Durham, NC 27705

Phone: (919) 338-9004

Fax: (919) 479-5700

[SECWA@SECWA.org](mailto:SECWA@SECWA.org)